

2016 Sponsorship Packet



UNIQUELY
UNION
FESTIVAL

September 9 - 10, 2016

Why Be a Sponsor?

The Uniquely Union Festival is an opportunity to promote your company and services across South Carolina, North Carolina, Georgia and other states in the Southeast!

We value all of our past and future sponsors and we are committed to making sure you have every opportunity to reap the benefits of your sponsorship. Rest assured that you, your guests, your employees, your customers, or whomever you wish to invite will have an unforgettable experience at our Festival.

The Benefits of Sponsorship

You will find a number of sponsorship packages to choose from. Each package offers a variety of benefits that will entice you to come back year after year! Presenting, Stage, Platinum, Gold, and Bronze Sponsors will benefit from VIP parking and will have access to the Hospitality Central on both days.

of the festival. Refreshments will be served at Hospitality Central both days. The best benefit of all is that we are willing to tailor a package for you if need be!

A complete description of each level of sponsorship follows. Please review the levels and choose the one that is right for you. We look forward to hearing from you and seeing you soon!

Presenting Sponsor \$10,000+

An individual or corporation who donates \$10,000 or more to the Uniquely Union Festival will be considered a festival Presenting Sponsor. This level of sponsorship is the premier level of festival sponsorship. VIP Parking and access to *Hospitality Central is included. Your sponsorship package will also include:

Exclusive Benefits:

- Logo and Reference to your company as “Presenting” the 2016 Uniquely Union Festival on billboards, social media, festival website, and all print marketing material
- Banner with your logo and name on Main Stage throughout the Festival
- Opportunity to introduce performers and mention your company from Main Stage
- Sponsorship announced on radio and TV
- Individual Sponsorship banners to be hung in two areas of the festival
- Personal appearance on Main Stage during Opening Ceremony
- Four judging positions for the “Anything Butt” Contest
- Six reserved seats at headliner concerts
- Sponsorship announced during Opening Ceremony, during Headliner Performances, DJ, on Main Stage and on Downtown Stage
- Link on festival website
- Proud Sponsor Sign
- Logo on All-Sponsor banners

Other Festival Benefits:

- One large booth space for both days (includes tent, two 6 foot tables, and four chairs)
- Six meal tickets

*Refreshments included both days.

Stage Sponsor -\$5,000

At this level you will be listed as a presenter of the Main Stage at the festival. The first three committed sponsors at this level will be confirmed. VIP Parking and access to *Hospitality Central is included. Your sponsorship package will also include:

Exclusive Benefits:

- Banner with your logo and name on stage throughout the Festival
- Opportunity to introduce performers and mention your company from your stage
- Stage Sponsorship announced on radio and TV

Other Festival Benefits:

- Personal appearance on Main Stage during Opening Ceremony
- Three judging positions for the “Anything Butt” Contest
- Four reserved seats at headliner concerts
- Sponsorship announced during Opening Ceremony and at your stage performances (at least 10 mentions)
- One booth space near the stage for both days of the festival (includes tent, one 6 foot table, and two chairs)
- Four meal tickets
- Logo on social media, All-Sponsor banners, print and TV media, festival website, and all print marketing material
- Link on festival website
- Proud Sponsor Sign

*Refreshments included both days.

Platinum Sponsor - \$2,500

Sponsors at this level will receive many of the same rewarding benefits as Presenting and Stage Sponsors. We invite all interested individuals or companies to participate at this level. VIP Parking and access to *Hospitality Central is included. Your sponsorship package will also include:

- Logo on social media, All-Sponsor banners, print media, festival website, and all print marketing material
- Link on festival website
- Sponsorship announced on radio
- Proud Sponsor Sign
- Introduction and sponsorship announced during Opening Ceremony
- Two judging positions for the “Anything Butt” Contest
- Two reserved seats at headliner concerts
- One booth space for both days of the festival (includes tent, one 6 foot table, and two chairs)
- Four meal tickets

*Refreshments included both days.

Gold Sponsor - \$1,250

Sponsors at this level will receive several of the same rewarding benefits as Presenting, Stage and Platinum Sponsors. We invite all interested individuals or companies to participate at this level. VIP Parking and access to *Hospitality Central is included. Your sponsorship package will also include:

- Logo on All-Sponsor banners, print media, festival website, and all print marketing material
- Link on festival website
- Sponsorship announced on radio
- Proud Sponsor Sign
- Introduction and sponsorship announced during Opening Ceremony
- One judging position for the “Anything Butt” Contest
- One booth space for both days of the festival (includes tent, one 6 foot table, and two chairs)
- Three meal tickets

*Refreshments included both days.

Bronze Sponsor- \$500

Sponsors at this level will receive some of the same rewarding benefits as Gold and Platinum Sponsors. We invite all interested individuals or companies to participate at this level. VIP Parking and access to *Hospitality Central is included. Your sponsorship package will also include:

- Logo on All-Sponsor banners
- Business Logo and Link on festival website
- One booth space for both days of the festival(includes tent, one 6 foot table, and two chairs)
- Two meal tickets

*Refreshments included both days.



Note Address Change!

21st Uniquely Union Festival
Friday, September 9, 2016 and Saturday, September 10, 2016
Sponsorship Commitment Form

If you wish to contribute and participate, please check the appropriate level below and return the completed form right away along with your sponsorship contribution payable to Uniquely Union Festival to Uniquely Union Festival, c/o Sponsorship Chairman, PO Box 273, Union, SC 29379. Once we receive your sponsorship commitment form and contribution, you will receive a confirmation email along with details concerning your sponsorship.

Presenting Sponsor \$10,000+

Stage Sponsor -\$5,000

Platinum Sponsor - \$2,500

Gold Sponsor - \$1,250

Bronze Sponsor- \$500

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Preferred Telephone: _____ Website: _____